



LINCOLN HEALTH FOUNDATION

Improving Health Care and Outcomes for Residents of Lincoln Parish

Initiative:	North Louisiana Farm Fresh / Ruston Farmers Market
Project Name:	Supplemental Nutrition Assistance Program (SNAP) Initiative
Funding Period:	July 1, 2018 – June 20, 2020
Project Coordinator:	Jean McWeeney, President, Board of Directors
Project Administration:	Ruston Farmers Market
Total Approved Funding:	\$4,600.00

Program Summary

The purpose of the grant is to improve access to nutritious produce, fruits, and vegetables to residents of Lincoln Parish who are participants in the Louisiana Supplemental Nutrition Assistance Program (SNAP). This financial incentive program matches SNAP dollars (up to \$10 in purchasing incentives per market day) for SNAP recipients, encouraging them to purchase nutritious foods.

Grant Objectives

- Implement and promote a financial incentive program whereby matching SNAP dollars (up to \$10 in purchasing incentives per market day) are provided to SNAP recipients encouraging them to purchase nutritious produce, fruits and vegetables.
- Develop flyers for distribution at Lincoln Parish elementary schools, the Health Hut mobile clinic, health clinics, Lincoln Parish welfare office, Council on Aging, and at other organizations and venues that provide services, or are frequented by SNAP participants.